

Go Brand Yourself





More images

## Caroline Manzo



American television personality

Caroline Laurita-Manzo is an American television personality and entrepreneur. She is best known for starring in the reality television series *The Real Housewives of New Jersey*, and her own spin-off show, *Manzo'd with Children*. [Wikipedia](#)

**Born:** August 23, 1961 (age 56), Brooklyn, New York City, NY

**Spouse:** [Albert Manzo III](#) (m. 1984)

**Siblings:** [Dina Manzo](#), [Chris Laurita](#), [Jaime Laurita](#), [Joseph Laurita](#), [MORE](#)

**Grandchild:** [Marchesa Anna Scalia](#)

**Children:** [Lauren Manzo](#), [Albert Manzo](#), [Christopher Thomas Manzo](#), [Albie Manzo](#)

### TV shows



[The Real Housewives of New Je...](#)  
Since 2009



[Manzo'd with Children](#)  
2014 – 2016



Christina Manzo



All

News

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Videos

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Settings

Tools

About 359,000 results (0.28 seconds)

Cristina Manzo at Queensborough Community College ...

← NOT ME

[www.ratemyprofessors.com/ShowRatings.jsp?tid=1199401](http://www.ratemyprofessors.com/ShowRatings.jsp?tid=1199401)

Rating and reviews for Professor **Cristina Manzo** from Queensborough Community College Bayside, NY United States.

NOT ME

Images for Christina Manzo



→ More images for Christina Manzo

Report images

Christina Manzo Profiles | Facebook

← NOT ON THIS LIST

<https://www.facebook.com/public/Christina-Manzo>

View the profiles of people named **Christina Manzo**. Join Facebook to connect with **Christina Manzo** and others you may know. Facebook gives people the power...

Christina Manzo, M.L.I.S. | jchs

← ME

[www.jchs.edu/employee/christina-manzo-mlis](http://www.jchs.edu/employee/christina-manzo-mlis)

**Christina Manzo**, M.L.I.S.. Online Librarian. (540) 985-8511. CMManzo@jchs.edu. Department: Carilion Clinic Health Science Libraries. Education: B.S., Emerson College. M.L.I.S., Simmons College ...

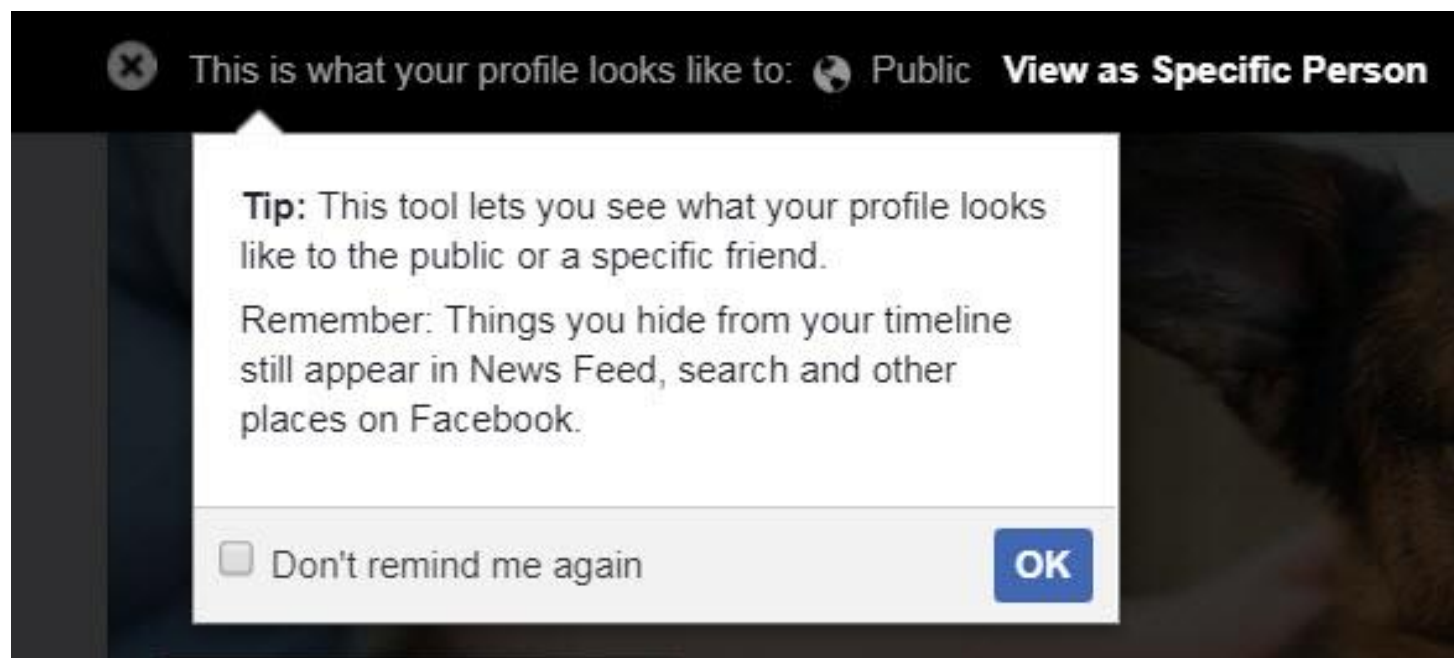
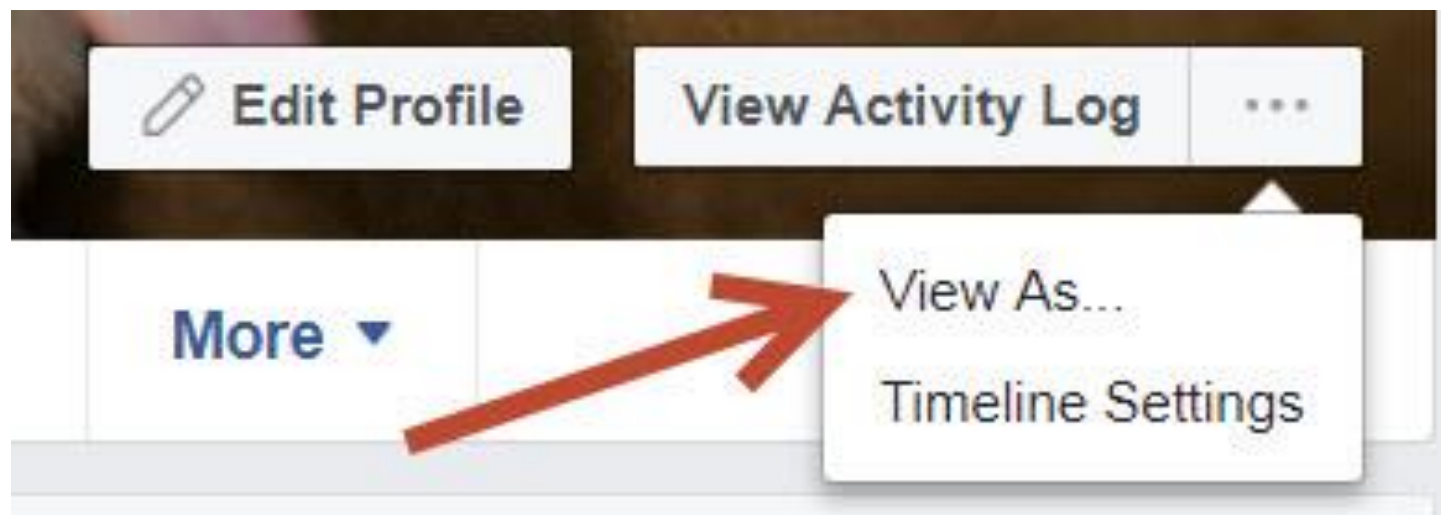
Christina Manzo – Librarian, Professor & Researcher

← ME

<https://christinamanzo.com/>

**Christina Manzo** is a librarian, professor, and researcher with a background in library technology management and user-experience testing. She received her undergraduate degree in Communications from Emerson College and her postgraduate degree in Library and Information Sciences from Simmons College. Her past ...





Home Find Friends

Create Page  
Manage Page

Create Group  
Your Groups

Create Fundraiser

Create Ads  
Manage Ads

Activity Log  
News Feed Preferences  
Settings  
Log Out

- General
- Security and Login
- Privacy**
- Timeline and Tagging
- Blocking
- Language
- Face Recognition
- Notifications
- Mobile
- Public Posts
- Apps
- Ads
- Payments
- Support Inbox
- Videos

## Privacy Settings and Tools

### Your Activity

Who can see your future posts?

Review all your posts and things you're tagged in

Limit the audience for posts you've shared with friends of friends or Public?

### How People Find and Contact You

Who can send you friend requests?

Who can see your friends list?

Who can look you up using the email address you provided?

Who can look you up using the phone number you provided?

Do you want search engines outside of Facebook to link to your profile?

- General
- Security and Login

- Privacy
- Timeline and Tagging**
- Blocking
- Language
- Face Recognition

- Notifications
- Mobile
- Public Posts

- Apps and Websites
- Ads
- Payments
- Support Inbox
- Videos

## Timeline and Tagging Settings

### Timeline

Who can post on your timeline?

Who can see what others post on your timeline?

### Tagging

Who can see posts you're tagged in on your timeline?

When you're tagged in a post, who do you want to add to the audience of the post if they can't already see it?

### Review

Review posts you're tagged in before the post appears on your timeline?

Review what other people see on your timeline


Review tags people add to your posts before the tags appear on Facebook?

 Profile

 Lists

 Moments

 Twitter Ads

 Analytics

Settings and privacy

Help Center

Keyboard shortcuts

Log out



## Privacy

### Tweet privacy

☒ Protect your Tweets

Your Tweets are currently protected; only those you approve will receive your Tweets. Your future Tweets will not be available publicly. Tweets posted previously may still be publicly visible in some places. [Learn more](#).

### Tweet location

☐ Tweet with a location

If selected, you can add a location to your Tweets, such as your city or precise location, from the web and via third-party applications. This setting does not affect Twitter for iOS or Android. [Learn more](#)

[Delete location information](#)

This will delete location labels you have added to your Tweets. This may take up to 30 minutes.

### Photo tagging

- ☐ Allow anyone to tag you in photos
- ☐ Only allow people you follow to tag you in photos
- ☒ Do not allow anyone to tag you in photos

### Discoverability

- ☐ Let others find you by your email address
- ☐ Let others find you by your phone number

This setting will take effect once you add a phone number. [Add now](#)

[Learn more](#) about how this data is used to connect you with people.

# Your Creations

## Adding Value to Libraries, Archives, and Museums: Harnessing the ...

<https://books.google.com/books?isbn=1440842892>

Joseph R. Matthews - 2016 - Language Arts & Disciplines

Michalis Gerolimos. "Tagging for Libraries: A Review of the Effectiveness of Tagging Systems for Library Catalogs." *Journal of Library Metadata*, 13, 2013, 36–58. **Christina Manzo**, Geoff Kaufman, Sukdith, and Mary Falnagan. "By the People, for the People": Assessing the Value of Crowdsourced, User-Generated Metadata.

## Nineteenth-Century Illustration and the Digital: Studies in Word and ...

<https://books.google.com/books?isbn=3319581481>

Julia Thomas - 2017 - Literary Criticism

64–65. **Christina Manzo**, Geoff Kaufman, Sukdith Punjasthitkul and Mary Flanagan, "By the People, For the People": Assessing the Value of Crowdsourced, User-Generated Metadata', *DHQ: Digital Humanities Quarterly* 9:1 (2015): 1–16. Available online at <http://digitalhumanities.org:8081/dhq/vol/9/1/000204/000204.html>.

## DHQ: Digital Humanities Quarterly: Author Biographies

[www.digitalhumanities.org/dhq/vol/9/1/bios.html](http://www.digitalhumanities.org/dhq/vol/9/1/bios.html) ▼

He has investigated how such transformative experiences can build interpersonal understanding and empathy, reduce stereotypes and prejudice, and inspire higher levels of social consciousness. **Christina Manzo Christina Manzo** is currently a reference librarian at the Boston Public Library, but her past employers include ...

Roger Williams University  
**DOCS@RWU**

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Communication & Media Studies Theses

Feinstein College of Arts and Sciences Theses

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2017

## Feeding our Identities: BuzzFeed Quizzes as a Tool for Personal Identification in the Social Digital Age

Sarah M. Quinn  
*Roger Williams University, [squinn184@grwu.edu](mailto:squinn184@grwu.edu)*





**Jefferson College  
of Health Sciences**

at CARILION CLINIC



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# THE. INTERNET. IS. FOREVER.

- No personal information.
- You **represent** who you work for, but you don't speak for them.
- No insults, derogatory comments, or slurs.
- A picture is worth a thousand words.
- Grandma, 1<sup>st</sup> Grader, Boss Rule.



e-mail me at manzo[dot]christina[at]gmail.com

**Christina Manzo**

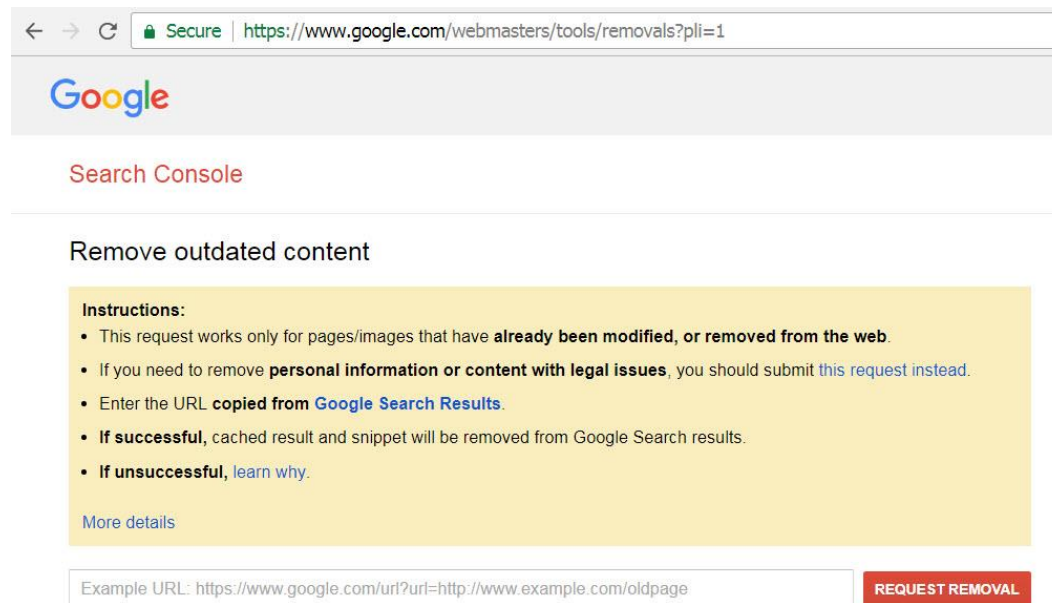
@Christina\_Manzo

Online Learning Librarian, Adjunct  
Professor & UX Researcher. My tweets are  
my own.

# Removing Information

- “The right to be forgotten”
- Keep in mind:
  - “The Internet is like quicksand, the more aggressively you fight to remove yourself from it, the deeper you sink down into it.”

– John Oliver



The screenshot shows the Google Search Console interface for the URL `https://www.google.com/webmasters/tools/removals?pli=1`. The page title is 'Search Console' and the main heading is 'Remove outdated content'. A yellow box contains the following instructions:

- Instructions:**
- This request works only for pages/images that have **already been modified, or removed from the web**.
- If you need to remove **personal information or content with legal issues**, you should submit [this request instead](#).
- Enter the URL **copied from Google Search Results**.
- If **successful**, cached result and snippet will be removed from Google Search results.
- If **unsuccessful**, [learn why](#).

Below the instructions is a link for 'More details'. At the bottom, there is a text input field with the placeholder 'Example URL: https://www.google.com/url?url=http://www.example.com/oldpage' and a red button labeled 'REQUEST REMOVAL'.

## Christina Manzo at Roanoke Diversity Center

<https://www.roanokediversitycenter.com/>

Thank you for visiting our website and getting to know us better. Please answer a couple questions to let us know how we're doing. Take the survey · **Christina Manzo** donated 1 year ago. Donate. Thank you for your generosity. This page is for general unrestricted donations to the Roanoke Diversity Center. Please see ...

Thank you for your submission

We have received your removal request. The status of your request will be updated once we process the request.

OK

Status	Removal Type	Requested ▾	
Pending	Outdated page removal	Apr 3, 2018	<a href="#">cancel request</a>

2 days later...

Status	Removal Type	Requested ▾	
Removed	Outdated page removal	Apr 3, 2018	<a href="#">reininclude</a>

# <em> Websites & Domains </em>

- Free Website Tools:
  - Wix (ADI for fastest results)
  - SquareSpace
  - Wordpress
  - Code Academy (for the DIY experience)
- Hosting
  - GoDaddy, HostGator, etc.
- Domain Pricing:
  - <https://domains.google.com>

The screenshot shows the Google Domains search interface. At the top, the search bar contains 'christinamanzo'. Below the search bar, there are tabs for different domain extensions: .com, .org, .cc, .today, and .ventures. The 'Main' tab is selected. The search results are displayed in a table with columns for the domain name, the price per year, and a shopping cart icon. The results are as follows:

Domain	Price/year	Shopping Cart
christinamanzo.com		
christinamanzo.org	\$12/year	
christinamanzo.cc	\$20/year	
christinamanzo.today	\$20/year	
christinamanzo.ventures	\$50/year	

Below the search results, there is a section titled 'Related domains' which shows a list of similar domain names with their respective prices and shopping cart icons:

Domain	Price/year	Shopping Cart
kmanzo.com	\$12/year	
cristinamanzo.com	\$12/year	
kristinamanzo.com	\$12/year	
christinemanzo.com	\$12/year	



# Know Your Audience

## Christina Manzo

Librarian, Professor & Researcher

Experience Work Samples Contact

FEATURED/

## About



**Christina Manzo** is a librarian, professor, and researcher with a background in library technology management and user-experience testing. She received her undergraduate degree in Communications from [Emerson College](#) and her postgraduate degree in Library and Information Sciences from [Simmons College](#).

Her past employers include the [Boston Public Library](#), the [Harvard Law School Library](#), [Dartmouth College](#), and [Chawton House Library](#). She has written for publications such as [Digital Humanities Quarterly](#), [WEAVE Journal of Library User Experience](#), has presented at conferences such as the [Mid-Atlantic Conference of the Medical Library Association](#), and has also been featured on [Urban Librarians Unite's Coffee Break Webinars](#).

She currently lives in Roanoke, VA with her best friend, an Australian Cattle Dog Mix named Persephone (pictured above) and works as the Online Learning Librarian for the [Carilion Clinic Health Sciences Libraries](#) and an Adjunct Professor at the [Jefferson College of Health Sciences](#).

## Follow me on Twitter!

Tweets by @Christina\_Manzo

Christina Manzo  
@Christina\_Manzo

My upcoming lecture is on cultivating a professional brand online. If there are any particular rules or best practices you live by, please feel free to tweet them to me! #GoBrandYourself



Jan 16, 2016

Christina Manzo  
@Christina\_Manzo

I'm definitely using this next time I teach my research methods class to explain the difference between correlation and causation. [youtube.com/watch?v=IDx5a...](#)

BUILT BY



WORK

ABOUT

FEED

JOBS

CONTACT

## A higher plain



# What To Include

- Experience
  - Don't just copy/paste your resume.
  - Include volunteer experience.
- Certifications, Specialties & Skills
  - Include dates.
  - Scan job announcements for potential buzzwords.

## Carilion Clinic Health Sciences Libraries

Online Learning Librarian



(MORE...)

## Boston Public Library

Reference Librarian



**BOSTON**  
PUBLIC LIBRARY



(MORE...)

# What to Include

- Any Possible Examples [Within Reason]
- Personality
  - How do your traits fit with your chosen speciality?
  - How can you showcase your passion?

## Research & Articles



Manzo et al. (2015). "By the People, For the People": Assessing the Value of

Crowdsourced, User-Generated Metadata. *Digital Humanities Quarterly*, Vol. 9(1).

Retrieved from <http://www.digitalhumanities.org/dhq/vol/9/1/000204/000204.html>.

Manzo, C. (2015). 5 Lessons Library Websites Can Learn From Buzzfeed. *Weave*

*Journal of Library User Experience*, Vol. 1 (3). Retrieved from <http://bit.ly/2h04rgH>.

## Teaching (College Courses)

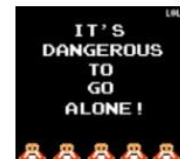
**Course Description:** This course details specific classroom and individual study skills, appropriate for use at the college level, including ethical decision making, critical thinking, engagement with College resources, project management, self-reflection, and writing and communication. Students use individual assessment to design personal objectives. Students examine problem-solving, relationship issues, conflict management and resolution, and self-management skills.

[Example Syllabus](#)

## Programming

Boston Safe, Boston Strong

Thursday, April 14, 6 p.m.



# What's your strategy?

- **Proactive**
  - I have a website that showcases my work, so they do not have to ask me for examples of it.
- **Curious**
  - My research is showcased in multiple places on my website.
- **Adaptive**
  - I like to highlight the amount of different librarians I have been in my (short) career, including:

Types of Librarian I've Been:	Types of Libraries I've Worked For:
Reference librarian	Medical
Technology librarian	Academic
Metadata/Cataloging Librarian	Law
Special collections librarian/archivist	Public
Etc...	